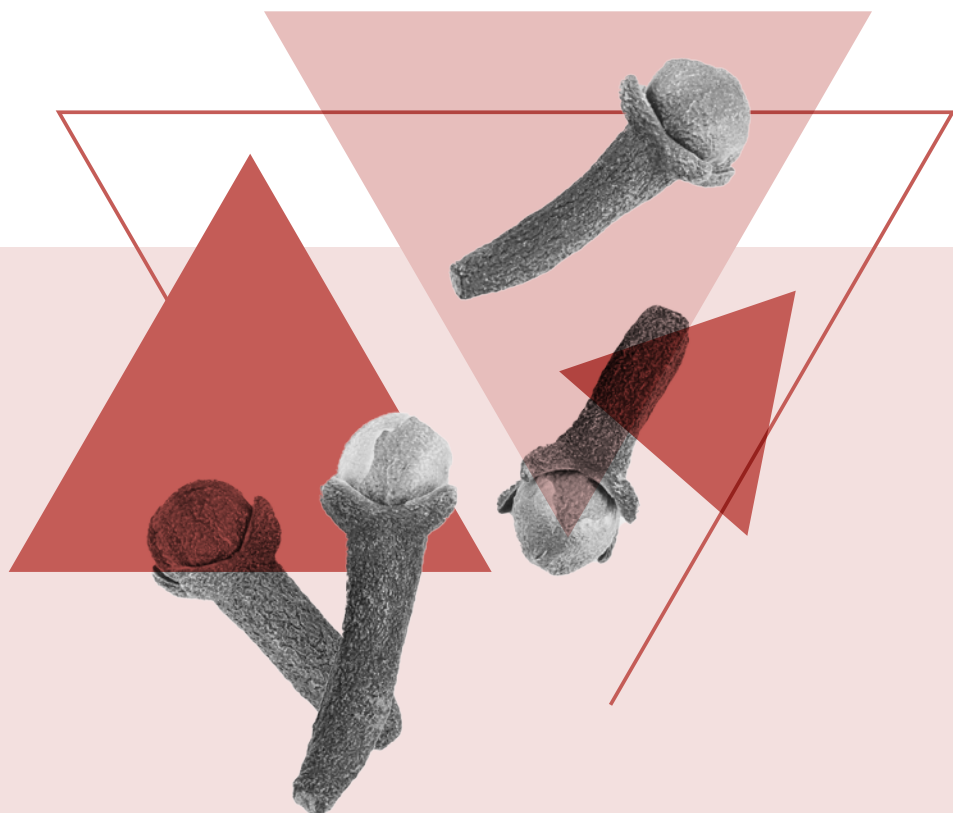


# MVP

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2-METHOXY-4-VINYLPHENOL



## Olfactive Description

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### Olfactive Family

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# Spicy

SPICY, SMOKY, CLOVE BUD, DRY.

### USAGE RECOMMENDATIONS

*MVP is very useful in many flavour compositions including brown cocoa, coffee, vanilla, strawberry, or even savory meat and smoke flavours. The product can also be used in alcoholic flavourings, like Whiskey- and Rum-flavours.*

*When it comes to perfumery, this spicy material can be an advantageous replacement for products like Eugenol at a much lower dosage and therefore could reduce the coloration problem in applications.*

### DOSAGE RECOMMENDATIONS

Flavour: The dosage in finished consumer products varies between 0.05ppm and 1 ppm.



Fragrances: The dosage varies from traces up to 0.1 %

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## Product Data

<b>Product No.</b>	20004
<b>Empirical Formula</b>	$C_9H_{10}O_2$
<b>Molecular Weight</b>	150.17 g/mol
<b>CAS</b>	7786-61-0
<b>EC</b>	232-101-2
<b>FLAVIS</b>	04.009
<b>FEMA</b>	2675
<b>JECFA</b>	725
<b>REACH</b>	Exempt
<b>Usage</b>	Flavour & Fragrance
<b>Natural occurrence</b>	Yes
<b>Kosher Status</b>	Certified
<b>Halal Status</b>	Suitable

## Properties

	<b>Food Grade</b>	Yes
	<b>Product Type</b>	Synthetic

## Note Impact

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<b>Top Note</b>	○ ○ ○ ○	High
<b>Heart Note</b>	○ ○ ○ ○	High
<b>Base Note</b>	○ ○ ○ ○	Medium

## Tenacity on blotter

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**Ten days**

## Performance

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○ ○ ○ ○	<b>Good</b>	Fine Fragrances Shampoo Cream Soap Fabric Softener Powder Detergent
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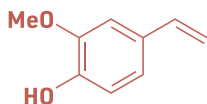
## Stability

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○ ○ ○ ○	<b>Good</b>	Fine Fragrances Shampoo Cream Soap Fabric Softener Powder Detergent
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## Chemical Structure

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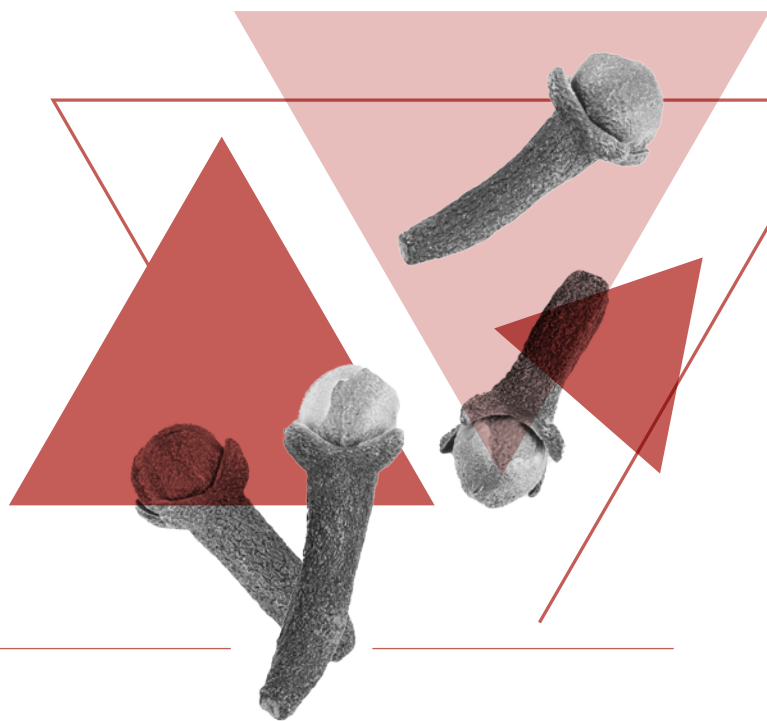


Disclaimer – The information contained in ACS International product documentation is believed to be accurate to the best of our knowledge. ACS International reserves the right to discontinue or add ingredients to its portfolio or change product specifications without prior notice.

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## Technical Data

<b>Appearance</b>	Colorless to slightly yellow liquid.
<b>Purity</b>	> 98.0 %
<b>Refractive index</b>	1.5730 - 1.5910 (20 °C)
<b>Density</b>	1.0960 - 1.1180 g/mL (20 °C)
<b>Acid Value</b>	Not specified.
<b>Optical rotation</b>	Not applicable.
<b>Flash point</b>	> 100 °C
<b>Stabilizer</b>	None.
<b>Melting point</b>	25 °C - 29 °C



# *Creativity Beyond Chemistry™*

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